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Prestigious Middle East projects for Prysmian

The new Emirates Airlines Headquarters in Dubai is just one of the state of the art buildings in the Middle East that has been fitted with fire performance cable from Prysmian.

Prysmian's strong presence in the Middle East made the company's fire performance cable the obvious choice for the project. Over 300km of cable, FP200 Flex and FP400, was supplied for use in the fire alarm systems in the airline's modernised impressive nine-story building, which has two basements and a tunnel leading staff underground directly into the airport.

Prysmian cable has been the cable of choice for many prestigious developments in both Dubai and Abu Dhabi as purchase manager for International Electromechanical Services, the company that installed the FP cable in the Emirates Airlines Headquarters, Antony Vas, explains, "buying cable from a reputable manufacturer and distributor is one of the most important deciding factors when purchasing cable."

Reliable cable used to power all fire alarm and emergency systems was absolutely necessary for the development, which took two years to complete. This however was

not the only reason for using Prysmian's Fire performance cable, Vas also commented on the cables' ease of use, "The cable was very easy to install and of very good quality," he said.

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Notes to editors

A leading player in the industry of high-technology cables and systems for energy and telecommunication, the Prysmian Group is a truly global company with sales exceeding Euro 5 billion in 2008 and a strong position in higher value-added market segments. With its two businesses, Energy Cables & Systems (submarine and underground cables for power transmission and distribution, for industrial applications and for the distribution of electricity to residential and commercial buildings) and Telecom Cables & Systems (optical cables and fibres and copper cables for video, data and voice transmission), Prysmian boasts a global presence with subsidiaries in 38 countries, 53 plants in 21 countries, 7 Research & Development Centres in Europe, USA and South America, and over 12,000 employees. Specialising in the development of products and services designed to meet customers' specific requirements, Prysmian's key strengths include: a focus on Research & Development, the capacity to innovate products and production processes, and the use of advanced proprietary technologies. Prysmian is listed at the Milan Stock Exchange in the Blue Chip index.

Prysmian is a founder member of Voltimum, the most comprehensive product data source for the electrical industry. For further information please see <http://www.voltimum.co.uk> or www.voltimum.ie



Prysmian is a member of the British Cables Association (BCA), which is the trade association for British Manufacturers and Associate Companies manufacturing insulated cables, wires and accessories. For further information please see www.bcauk.org

