

RIDGEMOUNT PR

Prysmian Project Story

Date: 14.07.10

Five Towers; Five Star Cable



The soon to be completed, billion-dollar, Etihad Towers development is set to become one of the most prestigious in Abu Dhabi and Prysmian's FP200 Gold is currently being installed in the vast fire alarm system right across the complex. Consisting of five towers and located on the waterfront at the end of the Abu Dhabi Corniche, the development rises up to 77 storeys at its peak and features a range of

amenities, including five star hotel tower, huge shopping mall, 870 luxury apartments and extensive conference centre.

The Electrical Project Manager on site commented: "On such a large and important installation as this, with more than 200,000 metres of cable being installed by our electricians, it was imperative that we used the very best fire cable on the market. The Etihad Towers will be a major landmark in the region and so we could not risk using a product that would fail if the worst should happen."

He added: "We also chose to work with Prysmian because we knew we could rely on supply and delivery of such a large cable order when we needed it. Needless to say we are on schedule to complete our work in 3 months time."

The Etihad Towers is the latest high profile project in the Middle East protected by Prysmian FP cable, following on from the new Emirates Headquarters in Dubai fitted with FP200 and FP400 last year and the new Ethihad Airways terminal, also in Abu Dhabi.

Ends

www.fpcables.co.uk

Press enquiries: Paul Mauerhoff at Ridgemount PR
Tel: 020 8943 9349 Fax: 020 8977 7568
Email: paul@ridgemountpr.co.uk

Reader enquiries: Prysmian Cables & Systems Limited, Marketing Department
Chickenhall Lane, Eastleigh, Hants, SO50 9YU
Tel: 023 8029 5029 Fax: 023 8029 5437
Email: cables.marketing.uk@prysmian.com